

# Optimize Mobile Marketing



- **A tool that enables business owners to manage their presence on Google**
- **Get found on Google**
  - 97% of consumers search for local businesses online.
  - Be there when they're looking for you with Google Places!
- **Helps a business stand out**
  - Add photos, videos, and offers to show customers why they'll want to choose you.
  - Highlight special promotions, post live updates, and respond to reviews from your Places for business account.

## What are QR Codes?

## Why use QR Codes?

A QR code is a digital connection to your online business at your offline location.

Use for directing people to your mobile-friendly web page via their mobile device!

- For online discount coupons
- Daily specials
- Contact information
- Menu's
- Business cards
- *Endless applications!*

## Mobile Marketing "In a Box" SIMPLIFIED for small and medium business

Ask about our Easy Mobile Website Package and Monthly Maintenance Program. The package optimizes your marketing dollars using the major Social Media sites as well as Google Places, QR Codes and much more! Leave the strategy of your business being FOUND to the experts. **In addition Ask about our VALUE ADDED Services.**



21040 Homestead Road, #205 Cupertino, CA 95014 | Tel: 408.359.2452 | [info@localbiznetwork.com](mailto:info@localbiznetwork.com)

